



People Counting Management System

Making effective business decisions with real intelligence

TrueView People Counting software system counts the number of visitors that enter your store. Tracking and analyzing your customer volume enables you to schedule the correct amount of sales staff to ensure the best possible customer service.

TrueView People Counting data when combined with your existing POS system can help you to turn potential customers into paying customers.

TrueView People Counting data allows you to compare individual store performance across multiple locations remotely and can give you an improved understanding of marketing campaigns effectiveness and which store is performing better.

- Affect your bottom line with improved staff planning
- Improve customer service with a 24/7 view of your store
- Calculate your store's conversion rate
- Compare store performance across multiple locations
- Optimize building layout and staffing levels