



Web Report

Making effective business decisions with real intelligence

TrueView Web Report System is a web-based package that allows you to compile and analyze your data relating to all store assist management systems as well as from POS data. The total solution offering is a cloud application managed by Cognimatics, it is configured for you, and with just a few clicks you can start receiving data from the different applications such as People Counting Management System. If required the software package can also be installed on your own server.

The data can be remotely accessed from your web browser and lets you track trends and patterns therefore improving the overall understanding of your store's performance. With increased accuracy and speed this information can be displayed using interactive graphs. These interactive charts can help determine things such as staffing levels, conversion rates, opening hours and store layout all from a single source.

- Improve production, enhance revenue and increase profitability
- Follow trends and patterns with a click of a button
- Manage foot traffic, pos and weather data all in one place
- Collect and manage data from multiple sites
- Compute your stores conversion rate